

Rep Order#	Ver#	1	Status	New
EC'd	8884287			

Traffic Order# 66261 Printed: Last Received:

10/16/2012 12:29 PM
10/16/2012 12:16 PM

3
of
14

Station KIVX-TV SALT LAKE CITY
Advertiser () NRC-NATL REPUB CONG
Product TRACEY ROBINSON
Estimate# 3420
Buyer NMRRPP Media Assistant
Phone#
Fax#

Agency () NATIONAL MEDIA INC
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1P2/E 155/426/3420
Flight Dates 10/19/2012 - 10/25/2012
Hiatus Weeks

Rep Firm	(<input type="checkbox"/>) WASHINGTON
Sales Office	(<input type="checkbox"/>) JAN FOX
Salesperson	(<input type="checkbox"/>)
Salesperson Phone#	202-872-5880
Salesperson FAX#	202-872-0263

Daypart	Total Cost	Total	# of Spots/Week	Dates	Program	Time	Day	Ln	Ln	Rate	Len
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— CONTRACT COMMENT —

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Daypart	Rating:	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost
	1.2	1	F	7A-9A	GD MRN AMR	:30	\$300.00	10/19-10/19	2	1	2	\$600.00
	Rating: 1.2	2	M	7A-9A	GD MRN AMR	:30	\$300.00	10/22-10/22	2	1	2	\$600.00
	Rating: 1.2	3	TU	7A-9A	GD MRN AMR	:30	\$300.00	10/23-10/23	2	1	2	\$600.00
	Rating: 1.2	4	W	7A-9A	GD MRN AMR	:30	\$300.00	10/24-10/24	2	1	2	\$600.00
	Rating: 1.2	5	TH	7A-9A	GD MRN AMR	:30	\$300.00	10/25-10/25	2	1	2	\$600.00
	Rating: 1.2	6	F	11A-12P	VIEW	:30	\$300.00	10/19-10/19	1	1	1	\$300.00
	Rating: 1.2	7	M	11A-12P	VIEW	:30	\$300.00	10/22-10/22	1	1	1	\$300.00
	Rating: 1.2	8	TU	11A-12P	VIEW	:30	\$300.00	10/23-10/23	1	1	1	\$300.00
	Rating: 1.2	9	W	11A-12P	VIEW	:30	\$300.00	10/24-10/24	1	1	1	\$300.00

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Station	KTVX-TV	SALT LAKE CITY	Agency	() NATIONAL MEDIA INC 815 SLATERS LANE ALEXANDRIA, VA 22314	Rep Firm () WASHINGTON) JAN FOX
Advertiser	() NRCC-NATL REPUB CONG	Product	TRACEY ROBINSON	Sales Office	()
Estimate#	3420	Flight Dates	10/19/2012 - 10/25/2012	Salesperson	()
Buyer	NMRPP MediaAssistant	Hiatus Weeks		Salesperson Phone#	202-872-5880
Phone#		Fax#		Salesperson FAX#	202-872-0263
LT	In	Day	Time	Program	Spots/Week # of Weeks Total Spots Total Cost Daypart
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Rating: 1.2	10	TH	11A-12P	VIEW	:30 \$300.00 10/25-10/25 1 1 1 \$300.00
Rating: 1.1	11	SU	10A-11A	THIS WEEK	:30 \$250.00 10/21-10/21 1 1 1 \$250.00
Rating: 1.6	12	F	3P-4P	ELLEN	:30 \$400.00 10/19-10/19 1 1 1 \$400.00
Rating: 1.6	13	M	3P-4P	ELLEN	:30 \$400.00 10/22-10/22 1 1 1 \$400.00
Rating: 1.6	14	TU	3P-4P	ELLEN	:30 \$400.00 10/23-10/23 1 1 1 \$400.00
Rating: 1.6	15	W	3P-4P	ELLEN	:30 \$400.00 10/24-10/24 1 1 1 \$400.00
Rating: 1.6	16	TH	3P-4P	ELLEN	:30 \$400.00 10/25-10/25 1 1 1 \$400.00
Rating: 2.0	17	F	5P-530P	ABC 4 NWS-5	:30 \$500.00 10/19-10/19 1 1 1 \$500.00
Rating: 2.0	18	M	5P-530P	ABC 4 NWS-5	:30 \$500.00 10/22-10/22 1 1 1 \$500.00
Rating: 2.0	19	TU	5P-530P	ABC 4 NWS-5	:30 \$500.00 10/23-10/23 1 1 1 \$500.00
Rating: 2.0	20	W	5P-530P	ABC 4 NWS-5	:30 \$500.00 10/24-10/24 1 1 1 \$500.00

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Showing Buylines: All Lines

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Advertiser	() NRCC-NATL REPUB CONG	815 SLATTERS LANE	Sales Office	Salesperson	() JAN FOX							
Product	TRACEY ROBINSON	ALEXANDRIA, VA 22314										
Estimate#	3420	Agency C/P/I/P2/E 155/426/3420										
Buyer	NMRPP Media Assistant	Flight Dates 10/19/2012 - 10/25/2012										
Phone#		Hiatus Weeks										
Fax#												
LT	In	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	21	TH	5P-530P	ABC 4 NWS-5	:30	\$500.00	10/25-10/25	1	1	1	\$500.00	
	Rating: 2.0											
	22	SU	7B-8P	ONCE-A-TIME	:30	\$4,000.00	10/21-10/21	1	1	1	\$4,000.00	
	Rating: 8.9											

—REPORT TOTALS—

Report Totals: 27 / \$13,250.00

—SALES MONTHLY TOTALS—

Oct 12: 27 / \$13,250.00
 Sales Totals: 27 / \$13,250.00
 Station Totals: 27 / \$13,250.00
 Lines not sent/rclld/rtrn: 0 / \$0.00

—COMPETITIVE—

Market Totals	\$49,293	CABL	0%	KAZG	0%	KJZZ	0%	KPNZ	0%	KSL	30%
		KSTU	5%	KTVX	26%	KUCW	8%	KUPX	0%	KUTV	30%
		NTVX	0%								

Books null
 Demos RA35+